

YAGIKA JAGNANI

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PROFESSIONAL SUMMARY

Business Analytics & Management of International Business student at The Chinese University of Hong Kong with hands-on experience in sourcing analytics, supplier performance reporting, Power BI dashboarding, and cross-functional business communication. Built analytics projects across supplier risk, procurement performance, global campaign prioritization, and market expansion. Experienced with Power BI, Excel, Power Query, DAX, Python, SQL fundamentals, GitHub, and Vercel.

EDUCATION

THE CHINESE UNIVERSITY OF HONG KONG

Hong Kong, SAR

BBA in Integrated Bachelor of Business Administration

Aug 2022- Jun 2027 [anticipated]

- Concentrations: Business Analytics & Management of International Business
- Relevant Coursework: Operations Management, Supply Chain & Logistics Analysis, and Decision Modeling & Analytics
- Scholarship and Awards: CUHK Admission Scholarship, CUHK Business School Scholarship, CUHK Outstanding Student Award 2025, and Morningside College Spirit Award 2026

PROJECTS & WORK

Global Consumer Campaign & Market Expansion Dashboard — The Purest Solutions

Power BI, Excel, Power Query, DAX

- Built an interactive Power BI dashboard to answer which global market The Purest Solutions should prioritize for its next consumer campaign and which new country it should test for expansion.
- Transformed Excel-based data using Power Query and DAX to create KPI views, slicers, and market-comparison visuals for campaign and expansion decision-making.
- Converted a broad market-entry question into a recommendation-focused dashboard for marketing, growth, and commercial strategy stakeholders.

Sourcing & Supplier Performance Dashboard

Python, Excel, GitHub, Vercel, AI-assisted development

- Built a web-based supplier performance dashboard analyzing supplier risk, capacity, efficiency, delivery, quality, country exposure, utilization, and sourcing actions using synthetic procurement data.
- Modeled 65,000 purchase orders, \$7.28B synthetic PO value, 160 suppliers, on-time delivery, average delay, defect rate, and high-risk supplier watchlists.
- Created supplier scorecards and recommended sourcing actions to simulate how procurement teams evaluate supplier exposure, delivery risk, and allocation decisions.

WORK EXPERIENCE

adidas Sourcing Limited Hong Kong

Hong Kong, SAR

Materials Planning and Costing Intern (Sourcing)

Jul 2024- Jun 2025

- Led volume-simulation reporting by consolidating 50,000+ rows across 500+ T1/T2 suppliers, multiple material categories including hides, leather, cotton, and feather, and Spring/Summer and Fall/Winter 2025–2026 seasons.
- Developed and supported Power BI reporting workflows for marketing forecast volumes, helping materials leadership improve visibility into future sourcing demand and supplier performance.
- Supported T2 supplier negotiation preparation by gathering macro and supplier data, cleaning vendor records, creating leadership materials, and coordinating with portfolio managers, T2 suppliers, global sourcing, and product operations.

L'Oréal Hong Kong & AlphaSights

Hong Kong, SAR

Student Ambassador

Aug 2025- Apr 2026

- Promoted early-career programs through 2 campus events, student organizations, on-campus activations, and WhatsApp groups, resulting in 5–6 referred candidates and 4 hires.
- Partnered with HR, Talent Acquisition, and Marketing teams to localize recruitment messaging for CUHK students and strengthen employer-brand visibility.
- Acted as a liaison between students and recruitment teams by answering candidate questions, gathering feedback, and supporting student engagement.

LEADERSHIP & CAMPUS ENGAGEMENT

- **L'Oréal Brandstorm 2026** - Top 100 teams globally for a consumer experience and innovation concept
- **TEDxCUHK Finance Team Head** - Led 6 members to identify sponsors and maintain expenditure tracking
- **MC Rangers President** - Led 5 members to organize student outdoor activities across the academic year
- **CUHK International Student Ambassador** - Supported international student outreach and business school events

CERTIFICATIONS & TRAINING

- **Data Analyst in Power BI — DataCamp** | Foundations: Data, Data, Everywhere — Google
- **INSIDE LVMH Certificate** | L'Oréal Ignite Program 2024/25
- **Databricks Fundamentals — Databricks** | Databricks Certified Data Analyst Associate — In Progress

LANGUAGE

- **English** — Professional | **Hindi** — Native | **Cantonese** — Beginner, currently learning